## VIRGINIA MUSIC Teachers Association

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## **President's Notes** Gabriella Ryan, VMTA State President

Dear Fellow Music Teachers:

Happy Summer! This is a time of year when our work continues, but in a different way. For many of us it has lessened, and we take some time for ourselves to renew ourselves, our dedication, and our motivation. It's also a time for thoughtful consideration of how we want to shape our future.

As your president, I'd like to invite you to send me your ideas about the future of our musical collaboration, locally, statewide, and nationally. In this letter, I'd like to let you know what's happening at MTNA, VMTA, and my own thoughts about where we should be going.

First, MTNA has rescinded the idea of eliminating the non-piano competitions. They received many letters from individuals and states noting the benefits of remaining an organization that includes all musicians, and listened to our collective voice. Now we must take up the banner of reaching out to our non-piano friends and encouraging their membership. And in order for that to happen, our programs and conferences must include a wider stretch to encompass ideas that move all musicians. This begins with each individual, and moves to the local chapter, then the state, and finally the nation. Please make this a priority in your own work with your colleagues.

In conjunction with the topic of membership, MTNA has also noted that most states are losing members! Only 5 states were awarded for increasing membership this year, and we were not one of them. In fact, Virginia lost 26 members this year. We need to work harder to get our message out by reaching out to non-piano music teachers, mentoring graduating music majors, advertising our local organizations at music stores, magazines, newspapers and radio stations, placing ads in symphony and opera music programs, and any other ways you may come up with, in order to increase our membership. I'm asking each local chapter to allocate some funds in your budget to make sure you have active websites and put a plan in place on how to increase membership in your area. If anyone has the motivation to become more involved in this area on the statewide level, please contact me--we are looking for a VMTA Publicity Chairman.

VMTA is your organization. We need your volunteerism to function well. A big thank you goes out to Phillip Patrick, who recently volunteered to take over the Yearbook Chair from Bonnie Western, who has resigned. And thanks for Bonnie's many years of work! We also need YOU to volunteer for **Advertising Chair** and **Historian**. Thanks to Kim Peachy, who has been our Advertising Chair for many years, and to Lisa Withers, who was our chair this past year. Please contact me if you have computer skills and are interested in either of these positions. Details of the jobs are on our website in the Handbook.

Remember that our new website address is **www.virginiamta.org.** We changed it to make it easier to remember, so that you can access it more quickly and more often. There's a place for announcements; there are local chapter reports and application forms; all of our minutes and activities are detailed; and the entire handbook, *NewsNotes*, yearbook, and membership roster, plus much more, is online! We will be updating it regularly, so it will have the latest information, as well as any changes to member emails.

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### VMTA FALL CONFERENCE 2012 "THE WELL-ROUNDED MUSIC TEACHER"

Paulo Steinberg, VMTA President-elect

**I**would like to invite you to our VMTA Fall Con-ference, "The Well-Rounded Music Teacher," set for Thursday through Sunday, November 8-11, at the Shenandoah Conservatory of Shenandoah University in Winchester. Most of us teach heavily on weekends, but I would like to suggest that you make an effort to come to this refreshing weekend event. In order to compensate for your absence in your town that weekend, set up special group lessons on Monday-Wednesday. Make it sound like a big deal (and make a big deal out of it!). Try a few music games and ask your students to perform a piece for the group. You can have all your students come for a couple hours in different groups during those three days. Then pack your bags on Thursday and celebrate. You are coming to the VMTA conference!

The Opening Ceremonies Recital will be held (continued on page 2)

## **2012 Conference:**

#### TENTATIVE SCHEDULE

All the workshops will be held at the Brandt Student Center/Ferrari Room. The Ferrari Room will be divided into two rooms and will also host the conference vendors.

#### **THURSDAY, NOVEMBER 8**

8:00 am – 6:00 pm	MTNA JR/SR Woodwinds Competitions—Ruebush 128
6:00 pm – 8:30 pm	VMTA Executive Committee meeting and dinner at
	Hilton Garden Inn—Allegheny Room

#### **FRIDAY, NOVEMBER 9**

8:00 am	Registration begins—Lobby area in front of Ferrari Room
	(Enter from 2nd level of parking ramp)
8:00 am – 5:00 pm	Vendors—Brandt Student Center/Ferrari Room
8:00 am – 6:00 pm	MTNA JR/YA Piano Competitions
8:00 am – 6:00 pm	MTNA YA Woodwinds and YA Chamber Music Competitions
12:00 pm – 6:00 pm	MTNA String/Other competitions
9:00 am - 10:00 am	Opening Ceremonies Recital
10:30 am – 11:30 am	WORKSHOP: "Inspiring Practice" Kenneth Lee
11:45 am – 12:00 pm	Presentation: A tempo Software
12:15 pm – 1:45 pm	Local chapters presidents lunch—Allen Dining Hall/Huntsberry Room
2:00 pm – 3:00 pm	WORKSHOP: "Something Old, Something New, Some- thing Borrowed" Johnandrew Slominski
3:15 pm – 4:15 pm	WORKSHOP: "Chord Play: The Art of Arranging at the Piano" Forrest Kinney
4:15 pm – 5:00 pm	Masterclass on Improvisation: Forrest Kinney
5:30 pm – 6:00 pm	Cash bar
6:00 pm – 7:30 pm	Banquet and SU entertainment—Brandt Student Center/ Ferrari Room
8:00 pm – 10:00 pm	Conference artist recital: ALEXANDRE DOSSIN, piano Armstrong Concert Hall
10:00 pm (after concert)	Reception – location TBA

#### SATURDAY, NOVEMBER 10

**Schedule of Events** 

8:00 am – 9:15 am	VMTA Business meeting—Brandt Student Center/Ferrari
	Room
8:00 am- 4:00 pm	Vendors—Brandt Student Center/Ferrari Room
8:00 am – 4:00 pm	VMTA State Auditions—Ruebush 128
8:00 am - 6:00 pm	MTNA SR Piano Competitions—Goodson Recital Hall
9:30 am – 10:30 am	WORKSHOP: "The Best-Known Little Music School in Town" Sarah Reaser O'Brien
10:45 am – 11:45 am	WORKSHOP: "Inspiring the Performer and Audience" Lynne Mackey
11:45 pm – 1:00 pm	Lunch on own
1:00 pm – 2:00 pm	WORKSHOP: "Introducing a Child to the Taubman Approach with Traditional and Suzuki Repertoire" Maria Botelho Hubler
2:15 pm – 3:15 pm	IMTF Forum: "What is your Favorite Method Book Series (or Repertoire Collection)? Why?" Samantha Luck
3:30 pm – 4:00 pm	Commissioned Composer John Winsor, presentation and performance—Ferrari Room
4:15 pm – 5:15 pm	WORKSHOP: "Piano Music of Kabalevsky" Alexandre Dossin
5:30 pm – 7:30 pm	Dinner on own
8:00 pm – 10:00 pm	Orchestra concert/ VMTA Concerto Competition Winners—Armstrong Concert Hall
SUNDAY, NOVEM	BER 11

8:30 am – 10:30 am Masterclass for 2nd place competition winners: Alexandre Dossin—Armstrong Concert Hall

10:45 am - 12:00 pm VMTA and MTNA competitions winners' recital

### **2012 Fall Conference...** (continued from page 1)

on Nov. 9th, Friday, at 9 am with performances by members of the Shenandoah Conservatory music faculty. Brazilian pianist Alexandre Dossin (www.dossin.net) is the conference artist, performing on Nov. 9th at 8 pm. Critics have called Dossin a "wonderful pianist," "master of contrasts," "master of expressiveness," and "a stunning pianist with a symbiotic relationship with the instrument." He has four CDs released worldwide by Naxos (Verdi-Liszt Paraphrases, Kabalevsky Sonatas, Kabalevsky Preludes and Liszt in Russia) and is an editor for the Schirmer Performance Edition Series (Tchaikovsky The Seasons, Tchaikovsky Album for the Youth, Prokofiev Visions Fugitives, Liszt Consolations and Liebesträume, Rachmaninoff Preludes, vol. 1).

The State auditions and MTNA competitions will take place as usual from Thursday through Saturday. On Saturday, please have an early breakfast at the hotel and come to our VMTA business meeting at 8 am. John Winsor is the commissioned composer, presenting his work on Saturday also. And the VMTA concerto competition winners will perform with the SU orchestra under the direction of Jan Wagner in the evening. Dr. Dossin will give a masterclass for the 2nd place VMTA competition winners on Sunday, followed by the winners' recital.

The workshops were carefully chosen to cover a wide gamut of topics, appealing to any musician or instrumentalist. The lecturers include renowned artists and teachers such as, Kenneth Lee, Sarah Reaser O'Brien, Maria Botelho Hubler, Forrest Kinney, Johnandrew Slominski, Lynne Mackey and Alexandre Dossin. Our IMTF session with Samantha Luck will discuss "What is your Favorite Method Book Series (or Repertoire Collection)? Why?" Vendors can register online to reserve a table at the conference and place ads in the conference program book, to help defray the costs of the conference. We appreciate your support! Please spend time visiting the exhibits on Friday and Saturday.

Spread the word to your colleagues, college students and/or any musician you know (all instruments and voice). I can assure you that all the sessions will be informative, inspiring and energizing! And the wonderful music by our guest, competitors, and the SU orchestra and faculty members will lift your spirit!

## **2012 Conference: Guest Artists**

### VMTA FALL CONFERENCE "THE WELL-ROUNDED MUSIC TEACHER"

Paulo Steinberg, VMTA President-elect

It is my pleasure to announce our artists and lecturers for our conference! We are very grateful to Shenandoah Conservatory and to the Shenandoah Chapter of VMTA for hosting our fall conference! Also, I would like to express many thanks to Dr. Elizabeth Caluda who agreed to work as the liaison between the two organizations.

#### **ALEXANDRE DOSSIN, GUEST ARTIST**

"Alexandre Dossin is an accomplished musician and a wonderful pianist. I had the opportunity to hear him play solo, chamber music and concertos. His performances are magnificent, with very pure musical insight and an extreme sensitivity, together with real virtuosity and a very personal way of unfolding interesting ideas. The feeling that there is always more coming makes his performances a very strong experience." —Martha Argerich



Considered by Martha Argerich an "extraordinary musician" and by the international critic a "phenomenon" and "a master of contrasts," Alexandre Dossin keeps an active performing, recording and teaching careers.

Born in Porto Alegre, Brazil, where he lived until he was 19, Alexandre spent nine years studying in Moscow, Russia, before

establishing residency in the United States. Recently promoted to Associate Professor with tenure at the University of Oregon School of Music, Alexandre Dossin is a graduate from the University of Texas-Austin and the Moscow Tchaikovsky Conservatory in Russia. He studied with Hubertus Hofmann and Dirce Knijnik at the Federal University of Rio Grande do Sul in Porto Alegre, with Boris Romanov (Merzliakovsky Pre-Conservatory School in Moscow) and was assistant of Sergei Dorensky at the Tchaikovsky Conservatory (Moscow, Russia) and William Race and Gregory Allen at University of Texas at Austin (USA).

A prizewinner in several international piano competitions, Dossin received the First Prize and the Special Prize at the 2003 Martha Argerich International Piano Competition in Buenos Aires, Argentina. Other international awards include the Silver Medal and second Honorable Mention in the Maria Callas Grand Prix, and Third Prize and Special Prize in the Mozart International Piano Competition, in addition to several prizes in Brazil.

He performed numerous live recitals for public radio in Texas, Wisconsin and Illinois, including returning engagements at the Dame Myra Hess Memorial Concert Series. Dossin has performed in over twenty countries, including international festivals in Japan, Canada, United States, Brazil and Argentina, in some occasions sharing the stage with Martha Argerich.

He has CDs released by Musicians Showcase Recording (Alexandre Dossin, 2002), Blue Griffin (A Touch of Brazil, 2005), and Naxos (Verdi-Liszt Paraphrases, 2007, Kabalevsky Complete Sonatas, 2009, and Kabalevsky Complete Preludes, 2009) praised in reviews by Diapason, The Financial Times, Fanfare Magazine, American Record Guide, Clavier and other international publications. Conductors with whom he has performed include Charles Dutoit, Isaac Karabtchevsky, Keith Clark and Michael Gielen, with orchestras including the Porto Alegre Symphony Orchestra, Buenos Aires Philharmonic, Brazilian National Symphony, Mozarteum University Symphony, Petrobrás Symphony and Tchaikovsky Conservatory Symphony Orchestras. Alexandre Dossin was featured in the main interview and on the cover of Clavier magazine (May, 2008) and is an editor and recording artist for Schirmer Performance Editions series (Tchaikovsky's The Seasons in 2009, Tchaikovsky's Album for the Young and Prokofiev's Visions Fugitives in 2010).

Dossin is a member of the Board of Directors of the American Liszt Society and President of the Oregon Chapter of the American Liszt Society. He lives in the beautiful south hills of Eugene (Oregon) with his wife Maria and children Sophia and Victor. ■

#### JOHN WINSOR, COMMISSIONED COMPOSER



John Winsor (B.Mus., Heidelberg College; M.A., Kent State University) studied clarinet Robert Marcellus of the Cleveland Orchestra and composition with John Rinehart and James Waters. He has taught music theory at the Armed Forces School of Music and at the Virginia Governor's School for the Arts. He is clarinetist and composer-in-residence of the

Hardwick Chamber Ensemble and webmaster for the National Association of Composers/USA (NACUSA), the MusicLink Foundation, and VMTA and a past Chairman of NACUSA's Board of Directors. John's composition prizes include 1992 and 1995 Delius Awards, 1992, 1994, 2004, and 2012 VMTA Commissioned Composer awards, and the Modern Music Festival 2000 Film Scoring Competition prize. He has received grants from the American Music Center and from *Meet the Composer*, *Inc.* and ASCAP awards. He is the author of *Breaking the Sound Barrier: An Argument for Mainstream Literary Music* (iUniverse Writer's Showcase), which won a Bronze Medal in *ForeWord Magazine's* 2003 Book of the Year Awards.

Title of composition: Caribbean Sunset

Performers: John Winsor, clarinet; Natalia Kuznetsova, violin; Dionne Wright, cello; Jeanette Winsor, piano.

Caribbean Sunset is one of several recent pieces I've written that I call "neo-impressionist" works. It isn't intended to be an intellectual exercise. It's meant to be felt as much as heard. It employs quartal harmony that's reminiscent of Paul Hindemith, but it also uses shifting chords and hints of a *habanera* in much the same way that some of Maurice Ravel's music did. It's neoimpressionistic in the sense that it's intended to evoke a specific image and mood. While you listen, close your eyes, relax, and imagine that you're strolling along a tropical beach. Breathe in the warm night air. Imagine the white sand, the palm trees, the salty breeze, the red-orange clouds embracing the sun as it slips below the horizon, casting a sparkling reflection on the water! ■

#### **President's Notes...** (continued from page 1)

The VMTA Administrative Board voted unanimously to reduce our costs by printing yearbooks only as requested. So we'll be sending out an email for paper yearbook requests soon. Presidents, please give this information to your members who don't have access to email. Note that the most updated information is online, and that paper copies will not be current with changes made during the year.

Tonya Menard, Roma Scriven, and Samuel Wellman have been working hard to create the details necessary to update our Theory Tests to include questions regarding Contemporary literature. There is still more work to be done, and a teacher education session is planned for the 2013 VMTA Conference. Tonya Menard is publishing an article in the *American Music Teacher* in which Virginia will be mentioned as the state in which this leading-edge material will be included. Thank you to the Theory Update Committee for your diligence in this important work!

I was proud to represent Virginia at both the Southern Division Conference and the MTNA National Conference this year. Virginia had 7 winners at the Southern Division Competition in Mississippi! The other southern states were jealous of us... And a big Congratulations to Virginia's two National Winners in New York—Brian Hong (teacher June Huang), 1st Place in National Senior Strings, and Emma Resmini (teacher Alice Weinreb), 1st Place in National Junior Woodwind (flute). We are proud to have students and teachers like these in VMTA! Note that MTNA now has a Chopin Prize which awards \$500 to Junior, \$1000 to Senior, and \$1500 to Young Artist piano competition entrants. Keep that in mind for future teaching. Details are on the MTNA website, www.mtna.org.

VMTA held our Administrative Board Meeting at our Spring Conference in Charlottesville, on June 9, 2012. Thanks go out to Corky Sablinski, who organized the event at Westminster Canterbury of the Blue Ridge. We had quite a large turnout, and minutes from this meeting can be found on our website. We discussed the topics that are in this newsletter, had a great lunch, and were impressed and motivated by our speaker, Terrie Glass, from Leadership Solutions, on the topic of Leadership in the Music World.

One of the items we discussed was the possibility of getting a grant from the Virginia Commission for the Arts for our very expensive Fall Conferences. There are some states that have been quite successful in receiving thousands of dollars annually for their conferences. I am discussing this with a grant writer, and will update you on this issue during our business meeting at the Fall Conference.

Finally, and most importantly, be sure to read our President-Elect's article on the VMTA Conference at Shenandoah University, November 8–11, 2012, "The Well-Rounded Music Teacher." You can now register for this conference online at www.virginiamta.org. Be there to meet your colleagues and to be motivated to "be the best you can be" as a teacher! ■

## Visit VMTA's web site at www.virginiamta.org



## individual attention

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## bright futures

Our alumni attend the finest graduate programs, serve as leading music educators, and perform professionally throughout the United States.

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Scheduled to open in 2013 at the corner of Main Street and Alumni Mall, the \$89 million Center for the Arts at Virginia Tech will house a 1,260-seat, state-of-the-art performance hall for music, theatre, and dance performances; visual arts galleries for traditional, digital, and new media exhibitions; and creative technology laboratory spaces for the Institute for Creativity, Arts, and Technology.

## 2012 Conference: Workshops

### **KENNETH LEE, CLARINETIST**

#### Workshop Title: Inspiring Practice

#### Session Description:

"Practice is everything." (Periander, tyrant and ruler of Corinth, 627–587 BC)

How do we inspire practice?

How, when and why does "required practice" develop into "inspired practice"?

What are the characteristics of an "inspiring practice session"? Do our lessons serve as models of inspiring practice sessions?

How well do we communicate the fulfillment of a good practice session?

Bio:



Kenneth Lee, clarinetist, is an independent studio teacher in Vienna, Virginia. He holds a Bachelor's degree with Honors in Economics from Cornell University, and has held a Graduate Research Fellowship with the Smithsonian Institution. He is a clarinet student of Leon Russianoff, of the Juilliard School, and was a member of The United

States Army Band, Solo Clarinetist of the Baroque Arts Chamber Orchestra, Friday Morning Music Club Orchestra and the Arlington Symphony.

He teaches over forty clarinet students privately. Graduating high school seniors have been awarded major scholarships as clarinet performance majors by Juilliard, the Cleveland Institute, Eastman, Michigan, Oberlin, New England Conservatory, Rice University, and many other institutions. He has been awarded Permanent Certification by the Virginia Music Teachers Association.

Kenneth Lee has served as President of the Northern Virginia Music Teachers Association and the Virginia Music Teachers Association. His article on "Developing the Independent Studio" appears in *Woodwind Players Cookbook: Recipes for a Successful Performance*, published by Meredith Press. ■

### **SARAH REASER O'BRIEN**

Workshop Title: The Best-Known Little Music School in Town

#### Session Description:

Do you want people in your community to recognize your music studio by name? Do you want your students and their families to feel as though they are part of something special because they study music with you? Are you trying to grow your studio and enroll more students? This workshop will provide fresh ideas for ways you can affordably promote your private studio and enhance your reputation as a music educator. Sarah O'Brien believes that private music studios should be sources of pride for their students as well as important fixtures in the community. Using social networking, technology, community involvement, and marketing strategies, she will share her tips for making your studio the best-known little music school in town.

#### Bio:



Sarah Reaser O'Brien, NCTM, is owner of The Piano School in Salem, Virginia, with an active enrollment of 50 students. She is a Past President of Roanoke Valley Music Teachers Association for whom she currently serves as Webmaster, and she has served on the Executive Board of the Virginia Music Teachers Association. She is a nationally

certified teacher, an adjudicator, and a collaborative pianist. She earned her B.A. in piano performance, Certificate in Piano Teaching, and Certificate in Arts Management from Hollins University where she studied with Michael Sitton and others. She is the recipient of the Mary Garrett Lunsford Music Award, the Evelyn Bradshaw Award, and the Hollins First Faculty Award. Named one of the "Best Places for Music Lessons" by readers of *The Roanoke Times*, So Salem newspaper for four consecutive years, Sarah's studio has a reputation for providing top-quality music instruction to children of all ages and abilities.

### **MARIA HUBLER, PIANIST**

**Workshop Title:** Introducing a Child to the Taubman Approach with Traditional and Suzuki Repertoire

#### Session Description:

How to introduce the basic concepts of the Taubman approach to children and beginning students? The basics of how to determine seat height and correct posture at the piano, to more complex technical points will be discussed. How to identify when the student is ready to learn these technical concepts using age appropriate Suzuki and traditional repertoire? An overview of the most common concepts of this approach will be presented. How to identify potential problems on children's repertoire and how to avoid them, keeping the child's technique as healthy as possible?

#### Bio:



**Maria Hubler** holds a MM from Temple University; BM FAAM (Faculdade de Artes Alcantara Machado), SP, Brazil.

Maria Hubler is a pianist, piano teacher, lecturer and adjudicator, active in the Philadelphia area. She has performed as a soloist and collaborative artist in Brazil, United States and Spain. In 2010 she pre-

sented a lecture-recital with works of Brazilian composer Ernesto Nazareth, at University of Campinas, Sao Paulo, Brazil. In 2011, Maria was invited as a guest artist to perform with the Americana Symphony Orchestra, Brazil, premiering a Concertino for

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# **2012 Conference:** Workshops

Wind and Brass instruments by Brazilian composer Michel C. Sheir, and performing Beethoven's Sonata Op 31 no. 3 in E flat Major. She was granted a full scholarship by the Brazilian Government to pursue her Master's degree and studied at Musica en Compostela, Spain with a partial scholarship from the Spanish Government. Hubler has been teaching piano for more than twenty-five years in Brazil and the USA. She taught at Temple Preparatory Division, Academy of Community Music and Haddonfield School of Performing Arts. Her students have won competitions in North and South Jersey area and have performed at Ethical Society, Kimmel Center for the Performing Arts, Carnegie Hall and on television broadcasts. Currently she has a private studio in Cherry Hill, Pennsylvania. Maria Hubler has been studying the Taubman Approach with Prof. Maria del Pico Taylor since 1988.

### FORREST KINNEY, PIANIST

Workshop Title: Chord Play<sup>™</sup>: The Art of Arranging at the Piano

#### Session Description:

Chord Play<sup>™</sup> is ideal for anyone who wants to create their own piano arrangements in a number of styles including classical, jazz, and popular. With Chord Play<sup>™</sup>, pianists of all ages and levels will discover that not only is arranging for the piano a practical skill, it is also an art!

A masterclass on improvisation will follow the workshop.

#### Bio:



**Forrest Kinney,** NCTM, has been a music educator for over thirty years. He is the author and composer of over sixteen books on creativity and music, including the Pattern Play<sup>™</sup> series on musical improvisation, the new Chord Play<sup>™</sup> series on arranging, two collections of art songs, and Creativity—Beyond Compare, a book on the psychology

and philosophy of creativity. In addition to teaching private students and giving workshops for music teachers across North America, Forrest works as an arranger and pianist. He has played at the home of Bill Gates nineteen times. In the summer of 2011, Forrest received a U.S. Patent for his invention that will allow us to type all the letters of a word at once, similar to playing chords on a piano.

### **ALEXANDRE DOSSIN, PIANIST**

Workshop Title: Piano Music of Dmitry Kabalevsky (1904–1987)—a lecture-presentation

#### Session Description:

Soviet composer Dmitry Kabalevsky is mainly known for his contributions to Music Education in his native country; pedagogi-

cal piano pieces form a substantial part of his compositional output. However, Kabalevsky also composed great concert pieces for the piano including the three piano sonatas and 24 Preludes, op. 38. This lecture-presentation will discuss general elements from his piano style, encompassing the pedagogical and concert pieces.

Bio: see page 3. ■

### **JOHNANDREW SLOMINSKY, PIANIST**

Workshop Title: Something Old, Something New, Something Borrowed...

#### Session Description:

We remember Bach, Brahms, Busoni, Rachmaninoff, and many others not only for their original compositions, but also for their incredible ingenuity and skill in transcribing, arranging, and paraphrasing music from other sources. This presentation will explore transcription in theory and practice, and will demonstrate its inimitable usefulness as a pedagogical tool for engaging students' creativity at all levels of study. Attendees will put this knowledge to practical use as they collaborate in the creation of a new transcription for solo piano—facilitated and performed by Dr. Slominski!

#### Bio:



American pianist Johnandrew Slominski is establishing a distinguished reputation as a performer and pedagogue. He holds four degrees from the Eastman School of Music, including the Doctorate of Musical Arts, and in 2006 received that institution's prestigious Performer's Certificate—the youngest individual to have received such an honor.

Slominski appears as a performer, clinician, and lecturer throughout the United States and abroad; he has been featured at the Chautauqua Institution, the Sarasota Music Festival, the Dakota Sky International Piano Festival, the Salle Cortot in Paris, and the Deyl Conservatory in Prague. His students have been accepted to undergraduate and graduate programs at schools including the Manhattan School of Music, the Eastman School of Music, and the North Carolina School for the Arts. Slominski has served on the faculties of the Sunderman Conservatory, the University of Rochester, and Virginia Commonwealth University; he is Assistant Professor at the Eastman School of Music.

### LYNNE MACKEY, PIANIST

Workshop Title: Inspiring the Performer and Audience— Roger Sessions' Second Sonata and Frederic Rzewski's *Winnsboro* Cotton Mill Blues

#### Session Description:

One of the most remarkable aspects of contemporary com-

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# **2012 Conference: Lodging & Driving Directions**

#### **HOTEL ACCOMMODATIONS**

WMTA has reserved a block of rooms at reduced rates in two different hotels (Hilton Garden Inn and Aloft). Call them directly to reserve your room (ask for the VMTA rate) before they are taken!

#### HILTON GARDEN INN

\$89 plus tax (breakfast included)
Reserve your room before OCTOBER 18, 2012
120 Wingate Drive, Winchester, VA 22691
Tel: 540 722 8881
Register online: http://bit.ly/VAMusicTeachersAssn

Amenities: On-site restaurant and bar, business center, free Wi-Fi, secure remote printing, indoor pool & hot tub, fitness center, evening room service, and Pavilion Pantry convenience mart. Hotel is located one mile from the SU music building.

## Driving Directions to Hilton Garden Inn:

From North

- 1. Interstate-81 south toward Roanoke.
- 2. Exit at 313B toward Winchester on to Millwood Ave/US-17N/US-50 W/US-522 N.
- 3. Stay LEFT onto Jubal Early Drive
- 4. Turn left on to Pleasant Valley Avenue
- 5. Turn Right on to Wingate Drive
- 6. Hotel is directly ahead.

#### From South

- 1. Exit at 313 toward Winchester on to Millwood Ave/US-17N/US-50 W/US-522 N.
- 2. Stay LEFT onto Jubal Early Drive
- 3. Turn left on to Pleasant Valley Drive
- 4. Turn Right on to Wingate Drive
- 5. Hotel is directly ahead.

#### ALOFT

\$88 plus tax (including a \$7 breakfast voucher) Reserve your room before OCTOBER 8, 2012 1055 Millwood Pike, Winchester, VA 22602 Tel: 540 678 8899

**Amenities:** On-site bar, 24/7 pantry, free hotel-wide wired and wireless internet access, ultra-comfortable signature bed and oversized showerhead. Hotel is located approximately one mile from the SU music building.

#### **Driving Directions to Aloft:**

From Dulles International Airport (IAD)

- 1. Follow VA 267 (Dulles Greenway) towards Leesburg.
- 2. Merge onto VA 7 West.
- 3. Take Interstate 81 South.
- 4. Take Exit 313A and merge onto Millwood Pike (Route 50 East).
- 5. Continue straight and the hotel is on the left.

From North

- 1. Follow Interstate 81 South.
- 2. Take Exit 313A.
- 3. At the top of the ramp merge onto Millwood Pike (Route 50 East).
- 4. Continue through the traffic light and the hotel is <sup>3</sup>/<sub>4</sub> mile on the left.

#### From West

- 1. Follow Millwood Pike (Route 50 East) towards Winchester.
- 2. After crossing Interstate 81, the hotel will be on the left.

#### From South

- 1. Follow Interstate 81 North.
- 2. Take Exit 313A.
- 3. Turn left at the top of the ramp onto Millwood Pike (Route 50 East).
- 4. The hotel is  $\frac{3}{4}$  mile on the left.

#### **DIRECTIONS TO SHENANDOAH CONSERVATORY**

1460 University Drive, Winchester, VA 22601

- 1. Interstate 81 North to Exit 313 (Route 50W)
- 2. Stay to right on the exit ramp
- 3. Cross over I-81 and descend to bottom of hill
- 4. Stay right at fork.
- 5. Go to second right and turn onto University Drive (Ruebush Hall and the Ohrstrom Bryant Theatre are located in the building on your right)
- 6. Go straight at stop sign and enter the campus
- 7. Turn left into parking lot and go to parking ramp
- 8. Park on second level which has access to Brandt Student Center
- 9. School Ferrari Room is first room on the right as you enter the building from the second level

## 2012 Conference: Workshops

position lies in the immense variety of direction that composers have taken in their music making. Unfortunately, much of the music has been dismissed as dense, dissonant, uncompromising and unpalatable. This attitude presents a challenge; how do we interest musicians and audiences in the performance of this music? They need a context, a link. There is no better person than the performer to offer this assistance. By choosing key points of analysis and offering musical insight, we can inspire a prospective performer and enlighten an otherwise ambivalent audience. This will be accomplished in the form of a lecture recital using two American works, Roger Sessions' Second Sonata and Frederick Rzewski's Winnsboro Cotton Mill Blues.

These two pieces stand at opposite ends of a spectrum—one replete with extra- musical elements, the other totally devoid of programmatic association. But both pieces possess an intense emotional quality, apparent in the expressivity of the Sessions Sonata and in the connection between the blues and the cotton mill of the Frederic Rzewski piece. By focusing on these ideas in the context of live performance, we can definitely bring new performers and new audiences to this music.

#### **OBTAINING YOUR MTNA CERTIFICATION**

Lisa Moxley, NCTM, VMTA Certification Chair

As summer comes to a close, I hope you have taken some time to rest and rejuvenate, vacation with family, attend conferences and workshops, and pursue other musical or nonmusical interests. The end of summer is also the time most of us prepare for a new year of teaching. As music professionals, part of our preparation includes setting goals for our own professional growth and development. As you contemplate goals for the 2012–2013 year, I encourage you to consider MTNA National Certification.

If you are unfamiliar with the program, MTNA National certification is a process which validates an individual's qualifications as a music professional. It signifies commitment to continued excellence in one's field and increases visibility, builds credibility and confirms expertise. The program is based upon five standards which define what a competent music teacher should know and be able to demonstrate. These include Professional Preparation, Professional Teaching Practice, Professional Business Management, Professionalism and Partnerships, and Professional and Personal Renewal. (http://www.mtnacertification.org/). Upon fulfillment of these standards, applicants are granted the MTNA Professional Certification credential with the designation, Nationally Certified Teacher of Music (NCTM).

There are two methods for certification:

- 1. Administrative Verification (for part-time and full-time college faculty)
  - Faculty member submits application to MTNA headquarters.
  - Faculty member receives notification from MTNA that application has been approved along with an Administrative Verification form.
  - Applicant's dean or supervisor completes and returns the Administrative Verification form to MTNA head-quarters.

#### Bio:



Pianist Lynne Mackey is Associate Professor of Music at Eastern Mennonite University, where she teaches piano, pedagogy, theory and coaches chamber music. She is also director of the Virginia Baroque Performance Academy. She performs in solo and chamber music settings in the United States and overseas, and was the first performing arts recipi-

ent of an Appalachian College Association Fellowship in the field of new music. Her performances of new works include three New York premieres, and she also currently tours as a pianist with the Virginia Commission for the Arts. Ms. Mackey received graduate degrees from the Eastman School of Music and The Juilliard School, and her undergraduate degree from The University of Michigan. ■

- Applicant receives written notification from MTNA when the certification process is successfully completed.
- 2. Teacher Profile Projects (for independent music teachers)
  - Teacher submits application to MTNA headquarters.
  - Teacher receives notification from MTNA that application has been approved.
  - Applicant prepares and presents 5 Teacher Profile Projects which include: Write Your Teaching Philosophy, Analyze 4 Teaching Pieces, Present Your Teaching, Share Information About Your Teaching Environment, and Discuss Your Business Ethics and Studio Policies.
  - Applicant receives written notification from MTNA when the certification process is successfully completed.

All candidates have one year from the time the application and fees are received to complete the process. The certification process is described in detail on the MTNA website. (http://www.mtnacertification.org/process/).

Because VMTA values MTNA National Certification for its members, VMTA is pleased to offer a <u>rebate in the amount of</u> <u>\$100</u> to each member who successfully completes MTNA National Certification. There are also some local chapters which provide additional financial incentives. Check with your local certification chairperson or president for more information.

I hope that you will consider MTNA National Certification as a personal goal for 2012–2013. Please feel free to contact me or one of our VMTA Certification Committee members with any questions. Committee members are Betsy Cole Wells, betslin9@verizon.net; Anne James, rjames@richmond.edu; Melissa Marrion, melissa.marrion@verizon.net; and Sharon Stewart, sharon.piano@verizon.net. ■

## 2012 Conference: Registration

**Please register online** (www.virginiamta.org), or mail this registration with check for the total amount by **October 18** to Mun Lee Han, VMTA Treasurer, 3969 Wyckoff Dr., VA Beach, VA 23452. Daily registration will also be available at the Conference.

Name: Phone:
Address:e-Mail:
Certified? The Yes In No
Conference Registration Fee:
☐ VMTA Member
□ Non-member
Daily\$25.00
Thursday, November 8
□ I will attend: VMTA Executive Committee Meeting and Dinner —6 PM \$28.00 x
Includes Coffee, Hot Tea, and Iced Tea; a Spring Mix Salad with Dried Cranberries, Walnuts & House Vinaigrette; as Chef's Choice Dessert. Choice of:
9 oz. Grilled Chicken Breast with a Baked Potato and Chef's Choice Vegetable
🖵 Grilled Salmon with Sautéed Eggplant, Chayote Squash & Grape Tomatoes with a Sundried Tomato Sauce
8 oz. Grilled Sirloin with a Baked Potato and Chef's Choice Vegetable
Grilled Portobello Mushroom with Tomatoes, Capers & Parmesan Artichokes (Gluten-Free)
Friday, November 9
□ I will attend: Local Chapter Presidents Lunch meeting—12:15 PM \$0.00 x Huntsberry room/Allen Dining Hall. Pay at SU Cafeteria.
□ I will attend: VMTA Banquet at SU—6 PM
Includes Coffee, Hot Tea, and Iced Tea; Tossed Spring Greens with Apples, Walnuts, Gorgonzola, and Maple Balsam Vinaigrette. Choice of:
Ancho Chile Glazed Salmon on a Bed of Braised Cabbage with Frizzled Onions
Pan Seared Lemon-Rosemary Chicken Breast with Shallot-Cream Reduction
Roasted Red Bliss Potatoes, Sauteed Fresh Herb and Squash Medley
□ I will attend: Post-recital Reception—10 PM
Total Amount of your check payable to VMTA

## See page 7 for hotel information. Register online at www.virginiamta.org

#### FALL 2012

## **Certification Profile:** Jeri Bennett

#### by Anne James, NCTM



When the economy started its downturn I thought I should add to my credentials. I'd had a full studio with a waiting list for years and suddenly I had a few openings. It was probably the economy and not just me, but I still thought I should become certified. Fairfax-Loudon Music Fellowship has a website with a bio for each teacher. Since I completed

the certification process parents call and say, 'I see you're the most qualified,' because I'm the only certified teacher on the Ashburn page. I'm back to having a waiting list."

For Jeri Bennett piano teaching was a career change. A University of Tennessee graduate with a B.S. in biology, she worked for 13 years in the FBI lab doing DNA research and DNA typing. As a member of a team of four Bennett participated in the development of a new technique for DNA typing for which each one received the Attorney General's Award for Technical/Scientific Advancement. All the while she had a church music job and accompanied musicals at Northern Virginia community theatres.

Bennett quit the FBI cold turkey to attend graduate school full time at Shenandoah. Her Master of Music in Piano Accompanying was earned under Dr. Sue Boyd, and she took organ as well with Dr. Steven Cooksey. Her full-time graduate assistantship was fulfilled as department accompanist and both her graduate recitals were chamber music programs.

Jeri Bennett teaches 35 to 40 students ranging from age 4 to high school plus several adults. "I decided that I do believe every kid should take piano lessons for three years because everybody has music in them and enjoys music even if they're not gifted. I don't interview new students because I think they should all have the opportunity. After three years I believe a child should have the power to stop. They've learned something about music by then. I feel badly for the students whose parents make then take lessons forever. For those who struggle I make lots of recordings. A lot of kids have difficulty matching a metronome but they can match a recording. I send it to them by email."

One of Bennett's favorite summer projects is to combine theory and ear training to have students learn Happy Birthday to You completely by ear in C, F and G. The first step is for the student to play the melody by ear, focusing on the intervals. In step 2 Bennett writes out the words and places chord symbols under them. The student learns to play the melody with the roots of the chords, either in single notes or in octaves. In step 3 the chords are filled in.

To discourage sagging wrists Jeri Bennett uses a yard stick which she rests on the edge of the piano and feeds under the student's wrist. "I'll sit there for the whole lesson sometimes. Eventually they do it on their own but if their wrists get droopy they'll see me pick up the yardstick and they'll respond."

"I discovered a few years ago that the NFMC Festival has a piano trio event. This is so much fun, it really is. They're learning and they don't even know it. They're forced to count and to listen. One day my husband peeked through the door to see what was going on because we were laughing so hard." Since 2002 Jeri Bennett has been Co-Chair of the NVMTA Piano Concerto Festival. In that time it's gone from having 85 entries to 225. She serves as Membership Chair and Webmaster for the Fairfax-Loudon Music Fellowship. Previously she was NVMTA MusicLink Coordinator and Chair of Keyboard Skills Day.

"Becoming certified is a reflection of the fact that I am committed to a lifetime of learning. It was in graduate school that I began to fathom just how much I didn't know. I go to every workshop and every George Mason Piano Pedagogy Seminar, programs at the Levine School and the monthly meetings of NVMTA and Fairfax-Loudon Music Fellowship. There's so much music to learn. The latest idea I got from the seminar this summer was to start a closed group on Facebook. Since I teach a lot of Burgmüller, I started a Facebook group called The Burgmüller Club. My students can post videos of their Burgmüller pieces to show their progress." ■



HOLLINS UNIVERSITY

19TH ANNUAL GALBRAITH MASTER CLASS AND TEACHER WORKSHOP

#### Thursday, March 7

10 am: Hollins University students' master class 6:30 pm: Hollins Academy of Music students' master class

#### Friday, March 8

9:30 am: Coffee social, Bradley Conference Room 10 am: Teacher workshop 7 pm: Recital

> Music Department P.O. Box 9643, Roanoke, VA 24020 540.362.6511 | 540.362.6648 (fax) cphillips@hollins.edu | www.hollins.edu

# eports.....

#### VMTA MEMBERSHIP REPORT—JUNE 9, 2012

Denise Adkins, VMTA Membership Chair

This year we have seen the reinstating of 32 previous members, the adding of 6 members by transfer and the addition of 65 new members. Our present membership consists of 728 active, 47 seniors, and 26 students. We have seen a decrease of 26 members from last year. Our total membership is 901. ■

### NORTHERN VIRGINIA DISTRICT AUDITIONS RESULTS

João Paulo Figueirôa, Northern Virginia District Auditions Co-Chair

The Northern Virginia District Auditions were held on June 9th and 10th at the Woman's Club of Arlington (700 South Buchanan Street Arlington, VA 22204). We had a total of 58 applicants and our judges were Mr. Jose Ramos Santana and Mrs. Julee An. A list containing the winners, alternates, honorable mention is followed bellow.

Level IA	Student	Teacher	
1st Place	Michael Himy	Margarita Gramaticova	
1st Alternate	Victor Pan	Rosita Mang	
2nd Place	Annabelle Xie	Jun Yang	
3rd Place	Alison Wan	Marjorie Lee	
Honorable Mention	Sahana Ramesh	Rosita Mang	
Honorable Mention	Lucy Chen	Rosita Mang	
Honorable Mention			
Level IB	Student	Teacher	
1st Place	Kevin Mo	Margarita Gramaticova	
1st Alternate	Wiley Skaret	Marjorie Lee	
2nd Place	Felix Fei	Rosita Mang	
3rd Place	Evan Hu	Marjorie Lee	
Honorable Mention	Ryan Chon	Narciso Solero	
Honorable Mention	Christopher Papenfuss	Yoshinori Hosaka	
Honorable Mention	Maya Cooper	Rosita Mang	
Honorable Mention	Risako Takamura	Nancy Breth	
Honorable Mention	David DiMeglio	Eric Himy	
Level II	Student	Teacher	
1st Place	Muli Yu	Marjorie Lee	
1st Alternate	Emma Guo	Rosita Mang	
2nd Place	Jessica Ding	Marjorie Lee	
3rd Place	William Zhang	Jun Yang	
Honorable Mention	Grace Wang	Marjorie Lee	
Level III	Student	Teacher	
1st Place	Miyabi Saito	Rosita Mang	
1st Alternate	Satowa Kinoshita	Yoshinori Hosaka	
2nd Place	Rachel Chon	Narciso Solero	
3rd Place	Nakisa Sadeghi	Rosita Mang	

#### VALLEY DISTRICT AUDITIONS RESULTS

VMTA District Auditions Chairman

he Valley District Auditions were held on April 21, 2012 at James Madison University in Harrisonburg, VA. Six pianists participated in the auditions. The judges were Dr. Brooke Dezio (CMTA) and Mr. Michael Anderson (CMTA). Winners and Alternates were as follows:

PIANO Level IA Winner	<b>Student</b> Matthew Schaeffer	<b>Teacher</b> Pat Brady
<b>Level IB</b>	<b>Student</b>	<b>Teacher</b>
Winner	Hanna Ritchie	Pat Brady
<b>Level II</b>	<b>Student</b>	<b>Teacher</b>
Winner	Neal Visvalingam	Paulo Steinberg
Alternate	Elisabeth Ritchie	Pat Brady
<b>Level III</b>	<b>Student</b>	<b>Teacher</b>
Winner	Monica Vincente	Beverly Cowan

#### **CONCERTO COMPETITION**

Wanda Hall, NCTM, Chairman

The 2012 VMTA Concerto Competition was held on Satur-L day, May 12, at James Madison University, Harrisonburg. There were a total of twelve entrants. The winners are:

#### **Collegiate Piano**

Winner: Min Ji Lee (Teacher, John O'Connor) Alternate: Meghan Rader (Teacher, Lori Piitz) Second Place: Elisabeth Bjork (Teacher, Gabriel Dobner)

#### **Collegiate Woodwinds**

Winner: Caitlin Beare (Clarinet) (Teacher, Garrick Zoeter)

#### **High School Piano**

Winner: Evelyn Mo (Teacher, Thomas Mastroianni) Second Place: Carolyn Manion (Teacher, Beverly Carow)

#### **High School Strings**

Winner: Fedor Ouspensky (Violin) (Teacher, Oleg Rylatko) Alternate: Tiffany Kim (Violin) (Teacher, Olga Khroulevitch)

VMTA is most grateful to JMU for hosting the 2012 Concerto Competition. Please check the website for the details of the 2013 VMTA Concerto Competition. ■

## Visit VMTA's web site at www.virginiamta.org

# MINUTES .....

#### VMTA ADMINISTRATIVE BOARD MEETING JUNE 9, 2012, WESTMINSTER CANTERBURY OF THE BLUE RIDGE, CHARLOTTESVILLE, VA

Belinda Stevens, NCTM, Secretary

#### MEMBERS PRESENT

Bittsy Hall, Peggy Schaaf, Carlton Monroe Dickerson, Lisa Moxley, Susan Atkins, Mun Lee Han, Gabriella Ryan, June Andrews, Barbara Moore, Corky Sablinsky, Sharon Stewart, Fay Barss, Phillip Patrick, Michele Carragan, Paul Rumrill, Cynthia Ramsey, Denise Adkins, Paulo Steinberg, Lori E. Piitz, Lois Broadwater, Kim Peachy, Samantha Luck, Yvette Lee, Tonya Menard, Belinda Stevens.

#### CALL TO ORDER

Gabriella Ryan called the meeting to order at 9:40 am.

#### APPROVAL OF THE MINUTES

Belinda Stevens read the minutes from the October 27, 2011, Fall meeting. The minutes were approved as read.

#### PRESIDENT'S REPORT

Gabriella Ryan represented VMTA at the Southern Division where we had 7 winners. She also represented us at the MTNA conference in New York where VMTA had 2 national winners.

The MTNA Leadership Conference was held at the National convention. The next MTNA Leadership Conference will be held September 2012, in Cincinnati.

There is a new MTNA Chopin prize which awards \$500 to Junior, \$1000 to Senior and \$1500 to Young Artist piano competition entrants. Details can be found on the MTNA website: www.mtna.org.

State chapters are losing members, so MTNA is asking local chapters to increase membership. Various ideas were shared for increasing membership: opening our studios to mentor Music majors, social media, advertising at local music stores, radio stations, and symphony and opera program books. Local chapters were asked to make this a priority and allocate funds to local membership drives. It was also noted that local chapters should have active web sites. Paul Rumrill will look into having a Youtube channel for competition winners and other events.

MTNA has rescinded the exclusion of non-piano teachers. As a result, we are asked to promote non-piano events and work for more non-piano membership.

All local chapter reports will be online at www.vmta.org. Links to each chapter's web site are also online.

#### PRESIDENT-ELECT'S REPORT

Next Fall's conference—The Well-Rounded Music Teacher—will be held November 8–11 at Shennandoah University in Winchester. Paulo Steinberg will be sending details via email.

#### IMTF REPORT

Samantha Luck will be moderating a session called, "What is

your favorite method book, repertoire selection?" at the Fall Conference and would love to have our thoughts and experience to share at that workshop. Samantha is building a list of topics for future meetings and will be contacting local associations for input.

#### MEMBERSHIP REPORT

Denise Adkins reported the reinstating of 32 previous members, 6 transfers, 65 new. Present membership consists of 728 active 47 seniors 26 students. There is a decrease of 26 members. Total membership is 901.

#### TREASURER'S REPORT

Mun Lee Han reported that our current CD is \$4,202.58. Checking account holds \$22,894.10. Savings is \$12,003.25. Total: \$39,099.

#### CERTIFICATION REPORT

2011 end-of-year had 917 members, of which 118 were NCTM. Began new year with 720 members and 108 certified. 2 new certifications and 3 in process. VMTA rebates \$100 of \$200 fee. A rebate at the local level was also suggested.

#### **OLD BUSINESS**

VMTA chairs that are still vacant: Advertising, Yearbook, Historian. President Gabriella Ryan requested that local chapters submit this information to their members and request volunteers. Job descriptions are online.

It was suggested that a new job for VMTA and Local Chapters to promote Publicity and new memberships. Samantha Luck will do research on this topic for the fall conference. Phillip Patrick volunteered to be the VMTA Yearbook Chair and was graciously accepted and thanked.

Tonya Menard is chairing a Theory Committee which includes Roma Scriven and Samuel Wellman to upgrade our theory tests to include the twentieth century idiom, and the last 100 years of music. She prepared a paper with details for questions to be added to each level of the VMTA Theory tests. The next step is to have access to the test and syllabus for the changes to be made, and to check copyright laws for music sample inclusion. A teacher education session is planned for the 2013 VMTA Conference. She is publishing an article in the American Music Teacher in which Virginia will be mentioned as the state in which this leading-edge material will be included.

#### NEW BUSINESS

Executive Committee moved that since the VMTA yearbook is already online, paper copies will only be mailed to members upon request. That motion was seconded and approved unanimously.

**ADJOURNMENT.** A motion was made at 11:10 am to adjourn, was seconded and passed.

After adjournment, attendees were treated to lunch and a presentation by Terrie Glass of Leadership Solutions.

#### **FALL FESTIVAL**

Debbie Sacra, Fall Festival Coordinator



It's time again for the Fall Festival! Encouraging your students to participate is a great way to get them off to a fast start this fall. In Northern Virginia, the festival will take place Saturday, November 3, 2012. In Lynchburg, the festival will take place Saturday, November 10, 2012. At Richmond, Roanoke and Shenandoah, the festival will take place November 17, 2012. See below for the postmark deadline and chairman for each location. No late applications will be accepted.

You may enter students in piano, piano duets, organ, strings, woodwinds, brass, percussion, classical guitar, accordion, or voice. Students must play one piece from the Contemporary Period containing at least one contemporary idiom. The second piece must be chosen from any historical period other than the Contemporary Period. In certain localities, pieces which are traditionally composed (perhaps from a method book) are accepted for the non-Contemporary piece, but only for beginning students. Please check with your local Fall Festival Chairman concerning this. Both pieces must be memorized. There are only two exceptions to this rule: 1) students in Levels III or IV who play an avant garde piece may use their music if this has been cleared by the local chairman prior to the registration deadline or 2) entries in piano duet or organ. No photocopied music is allowed. Only originally composed music is accepted, no simplifications or popular music.

Check the VMTA Yearbook under "General Regulations for All VMTA Events" and "VMTA Fall Festivals," for further information and regulations.

Festivals will be held in the following locations with these postmark deadline dates (unless otherwise noted):

Lynchburg (CVMTA): Received by Sunday, October 28; Dr. Rebecca McCord, Chairman; held at West Lynchburg Baptist Church.

**Northern Virginia:** October 3; Marjorie Lee and Virginia Moore, Chairmen; held at Cherrydale United Methodist Church, Arlington, VA.

**Richmond:** October 15; Deborah Martin and Lynn Redford, Chairmen; held at the University of Richmond, Booker Hall.

**Roanoke:** October 12; Peggy Schaaf, Chairman; held at Hollins University, Roanoke.

Winchester (Shenandoah): November 5; Dr. Sue Boyd, Chairman; held at Shenandoah University, Goodson Recital Hall. ■



#### **VMTA - A NON-PROFIT ORGANIZATION**

The VMTA organization is tax-exempt, and may accept charitable donations which are tax-deductible. We are a non-profit organization, called 501(c)3. As a 501(c)3, we must allow nonmembers to participate in our events, including conferences, competitions, auditions, festivals, theory testing, etc. We may charge an extra fee of our choosing. The Executive Committee will make a recommendation at the November Conference's General Membership meeting as to how to handle this requirement by law. If you have any thoughts or suggestions, please email our president, Gabriella Ryan, gryanmusic1@gmail.com.

Note that the local affiliate associations will only have this requirement if they, too, have a 501(c)3 designation. It does not automatically fall to them as an umbrella-type requirement. However, many of our affiliates do have this designation. Please make sure that your events are open to nonmenbers if you have this tax designation.

## **ADVERTISING INFORMATION FOR VMTA'S NEWSNOTES AND YEARBOOK**

Please send your electronically\* prepared ad on CD with a printout, a check made payable to VMTA, and the completed form to: TBD.

Ads may also be submitted via e-mail (stuffed or zipped) to Rose Brown, NewsNotes Graphic Artist, at design@rosebrown.com, fax a printout (toll free: 866-622-1319). Call Rose at 571-276-7577 (cell) if you have any questions about preparing your ad or submitting your ad electronically.

\*Any combination of QuarkXPress (preferred), Illustrator, InDesign, PhotoShop, and PDF files are accepted. Do not send Microsoft Word or Publisher files. Include all fonts and imported graphics and a printout.

## **ADVERTISING SIZES AND RATES**

SIZE (width x height)	<i>NewsNotes</i> One Issue	<i>NewsNotes</i> Two Issues	Yearbook Only		<i>NewsNotes</i> r Combo 2 <sup>‡</sup>
Full page (7.5" x 10")	\$165	\$300	\$200	\$350	\$450
3/4 page (7.5" x 7")	\$125	\$225	\$175	n/a	n/a
1/2 page (7.5" x 4.5")	\$110	\$200	\$140	\$225	\$290
1/2–H page (two @ 7.5" x 2.25")	\$110	\$200	\$140	\$225	\$290
1/4 page (3.625" x 4.5")	\$85	\$150	\$100	\$150	\$200
1/4–H page (7.5" x 2.25")	\$85	\$150	\$100	\$150	\$200
Business Cards (3.625" x 2")	\$25	\$40	\$30	\$50	\$65
Combo 1: Yearbook and one issue of NewsNotes: Combo 2: Yearbook and two issues of NewsNotes					

Combo 1: Yearbook and one issue of *NewsNotes*: Combo 2: Yearbook and two issues of *NewsNotes*.

## **AD DEADLINES**

July 15—Fall Issue NewsNotes & Yearbook; January 15—Spring Issue NewsNotes

VMTA ADVERTISING REQUEST FORM		
Advertiser		
Contact Person		
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### **Virginia Music Teachers Association**

Jeanette Winsor, NCTM, *NewsNotes* Editor 6317 Brynmawr Lane Virginia Beach, VA 23464-3730

## **Dated Material Inside**

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