

annual

REPORT

of the MusicLink Foundation
Fall 2013



The teachers and coordinators at the heart of the MusicLink Foundation pride themselves on reaching goals through their dedication to helping promising students in need. A quick glance at the graph below shows that in the coming year we can easily reach 6,000 students, and 400,000 hours of instruction, equivalent to \$10 million of in-kind scholarship donation. However, this continual growth relies on solid financial footing to secure ongoing operational costs as well as expand our scholarship and grant programs to students and teachers. We rely solely on the ongoing support of our many donors.



The MusicLink Foundation is in an enviable position of being able to sustain the costs of the program with a remarkably small budget. Our teachers donate in-kind instruction equivalent to **\$700,000 annually**. We are seeking to sustain our **basic ongoing annual operational costs of \$70,000–\$100,000. This equates to leverage of 10% operational costs to services provided to students and teachers.**

To achieve this goal, we are establishing *MusicLink Legacy Partners*—a group of prominent

donors who share our mission and will pledge to support the foundation with an annual donation of from \$5,000 to \$10,000 or more for the next three years to secure a financial base for the organization. As the program grows over the next three years, we will renew these pledges from our *MusicLink Legacy Partners*. In return, these partners will be recognized with logos and signage at MusicLink events and be featured in our publicity and communications.

Please click on the *Music Legacy Partner* logo on our website homepage for more details about this campaign. We encourage you to reach out to businesses and individuals you feel would be interested in becoming a *MusicLink Legacy Partner*.

Request for Email addresses: We encourage those who only receive this annual report in the mail to provide your email address so you can receive our bimonthly eLINK newsletter to keep updated on MusicLink events. You can subscribe through the website—click on “Read our Newsletter” from the homepage. We encourage our donors to stay informed about MusicLink throughout the year. Many thanks again for your ongoing support!

Meet Our First MusicLink Legacy Partners

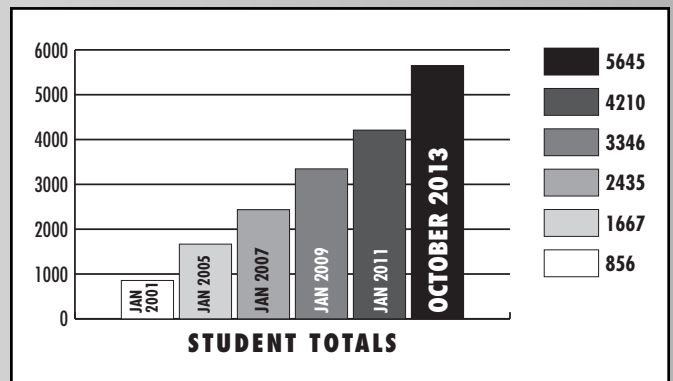
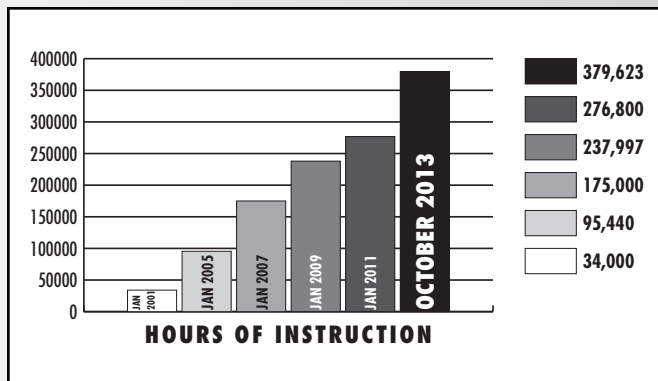
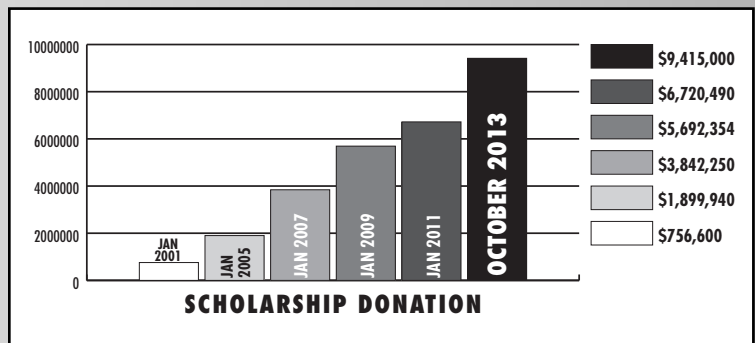
Bill and Brigid Brakefield, our first MusicLink Legacy Partners, personify the type of people who love music, creatively seek ways to reach out to support the arts, and personally engage in MusicLink through playathons at their home that bring friends into a fun-filled atmosphere and help our kids as well. Last summer, the Brakefields provided the donation that spurred matching donations through our summer fund-raiser, which brought in over \$28,000 to the MusicLink Foundation. They have long been supporters of MusicLink and can now be acknowledged for this support as MusicLink Legacy Partners.



Bill and Brigid Brakefield (center) with Peggy Newhall, Joanne Haroutounian, Jonathan and Lia Chiffamariam at the Brakefield home playathon.

MUSICLINK FOUNDATION STATUS REPORT

As of October 1, 2013, the MusicLink Foundation has reached **5,645 students** served; over **379,000 hours** of instruction, equivalent to **\$9.4 million** of in-kind scholarship donation.



MusicLink Accomplishments 2012–2013



Sun Chang

SENIOR AWARDS: Sun Chang, a student of Dr. Peter Mack from Auburn WA, received the 2013 MusicLink Senior Award of Excellence. This award of \$1000 recognizes a MusicLink student who has shown ongoing commitment to lessons, and made significant progress in lessons, and demonstrates outstanding achievement in music. It is provided through the Arline and Russell Bridge Endowment Fund. Sun will be attending Northwestern University in Illinois. She is a dual degree candidate, working towards degrees at Beinen School of Music and Weinberg College of Arts and Sciences. Sun states: "I am so thankful to MusicLink, Dr. Peter Mack and other generous organizations and people for impacting my life in wondrous ways. I would not be who I am without their kindness. Thank you for your support."



Jessica Bremseth & Kathleen Van Doeren

Jessica Bremseth, a piano student of **Kathleen Van Doeren**, received the Ruth Stenson MusicLink Award for 2013. This \$1000 award recognizes a graduating high school senior from Minnesota who has shown outstanding achievement in musical training through MusicLink. Jessica has continually achieved superior plus ratings in the National Guild Auditions and passed the MMTA theory examinations with distinction. This year she was a winner in the MMTA SRA contest, performing in their honor recital. Jessica will be attending the University of St. Thomas in Minnesota.

MUSICLINK RESEARCH: Dr. Joanne Haroutounian, Executive Director of the MusicLink Foundation, presented a session reporting research findings entitled "What Music Means to Me: A Study of Promising Students in Need" at the MTNA Convention in Anaheim CA in March, 2013. The research showed that our nomination form had high reliability (0.86–0.91) and students overall showed a high level of potential talent rated by school teachers, independent teachers and parents (3.19–3.28 out of 4). Analysis of 3,000 student evaluation forms show an overall high level of achievement (3.15–3.37 out of 4) with highest ratings in the area of repertoire progress. Interview studies and surveys of students who are now over 18 years old and took lessons through MusicLink for 5 years or more paint a portrait of successful young adults in a variety of career choices. All showed exceptionally high levels of musical achievement.

- 99% attended college (including Juilliard, MIT, Stanford, Yale, Berklee School of Music)
- 39% received partial to full scholarships for college.

PLAYATHONS & MORE RAISE OVER \$24,900 FOR OUR KIDS



Cello group from NH & VT

MusicLink Playathons continue to spread across the country, with a grand total of \$22,754 contributed through these events to help bring music lessons to promising students in need. Judy

Vanesse, MusicLink NE Coordinator, organized several playathons combining Vermont and New Hampshire students, raising a total of \$1,473. Minnesota carried on its tradition of the most students and the most money raised in its playathon at the Mall of America. Despite a February snowstorm, 221 students performed on piano, violin, flute, oboe, bassoon, guitar and voice, raising \$10,700 for MusicLink kids.



Singers in MN

Virginia MusicLink had several playathons. Fairfax-Loudoun Music Fellowship raised \$2000, with 170 students performing in December, organized by Sandy Baker. Northern Virginia teachers and students held a playathon at Tysons Corner raising \$2,186. The year ended with an in-home playathon by Bill Brakefield that raised \$5,795 for MusicLink.

Promise to Practice events continue, with college students in practice rooms at Western Illinois University contributing \$656 for a week of solid practice! Teachers bring this rewarding event to their studios with Mary Ranke Tamplin (MD) raising \$455 and a solid semester of student practice. Sally Sumner (CA) chose to sponsor a benefit recital for MusicLink, raising \$1,022 to benefit MusicLink students. Students even wrapped presents at Barnes and Noble in VA, raising \$100 for MusicLink. These totals add \$2,233 in MusicLink donations, each reflecting a unique fund-raising event.

MUSICLINK DONATES TO SANDY HURRICANE RELIEF: The MusicLink Foundation donated \$2,200 to help the many homeless families in the Long Island area devastated by hurricane Sandy, thanks to the wonderful performances of over 60 Long Island students representing the studios of 6 teachers. Patricia Cestaro organized the playathon, which was held at Faust Harrison Piano Store in Huntington Station Long Island on December 2, 2012. The funds raised were designated to Habitat for Humanity and the Family Service League of Huntington NY.

MUSICLINK RECOGNITION



Leon Harris



Shannon McAnally

The MusicLink Foundation was featured on WJAL's Harris' Heroes on Sept. 18th, hosted by newscaster Leon Harris, as a worthwhile nonprofit serving youth in the Washington DC region. The foundation was also featured as the charity of the month on Miss Virginia USA's music blog, ShannInTune.com during September and October. Link to these featured articles and videos from our website home page.

CAMP SCHOLARSHIPS

The MusicLink Foundation provides the opportunity for students to attend the music camp of their choice. This year we sent 25 students to camps across the country with scholarships totaling \$5,223.76. Students attended local summer programs in WI, WA, LA, TX, NH, VT, OR, and CO as well as the Un. of MN Bravo String and Keyboard Institute; CT Valley Harp Intensive; Oregon Suzuki Institute; SMF International Music Festival in Utah.



The Witherspoon children

TEACHER REIMBURSEMENT & GRASS ROOTS GRANTS:

The MusicLink Foundation provides reimbursement to teachers for student music and event fees. This year, 32 teachers from 14 different states asked for reimbursement, totaling \$2,330 in reimbursement grants.

Our *Grass Roots Grant* programs assist new MusicLink programs or projects. This year the foundation provided \$1,550 to the following organizations to promote state and local programs: MN: Minnesota Music Teachers Association—MusicLink Program; VT: Judy Vanesse Studio; CO: Tickled Ivories program; WA: Sweet Potato Music.

BUSINESS PARTNERS:

MusicLink relies heavily on business support at the community level. We welcome the following new business partners to our roster this year: **CO:** Rockley Music Center, Lakewood; Lafayette Music, Lafayette; **MA:** Johnson String Instruments, Newton Center; Byer Piano Service, Mendon; Bushell Piano Movers, Framingham; **NH:** Darrell's Music Hall, Nashua; **NJ:** Jacobs Music Company, Cherry Hill; **PA:** Fred's Music Shop, Shillington; **RI:** Rick's Musical Instruments, Inc., Cumberland; Dan's Music Center, Warwick; **ON, CA:** Music Theory Online. We also added Innovative Piano, Inc. to our national online business partners.

INSTRUMENTS/IN KIND DONATIONS:

The MusicLink Foundation received \$12,157 of in-kind donations of instruments and music this year, not including over \$25,000 in discounted and free music distributed directly to MusicLink teachers through our Business Partner discount program. In-kind donors are italicized in our donor list in the Annual report.

GRANT SUPPORT:

The *Louise P. Zanar Fund* of the Community Foundation for the National Capital Region provided \$5000 in funding for our DC "Shining Stars" program, providing private lessons to underprivileged students. The *City of Fairfax Commission in the Arts* continued their support with \$1000 for our northern Virginia program. We also received \$1000 from the Buckley Charity Fund of the Fed. Lodge No. 1, FAAM.

MusicLink Foundation Staff and Coordinators

State Coordinators

CT: Kathleen Theisen; IL: Deborah Meier; LA: Katherine Tobey; MD: Mary Tamplin; MI: Carita Farmer Hughes; MN: Sue Wege; MO: Joyce Berg; NJ: Tammie Holloway; OR: Mary Hulme; UT: Jenean Christensen; VA: Martha Smith; VT: Judy Vanesse; WA: Mary Foster Grant

Province Coordinators

MB: Glory St. Germain; NB: Tanya Bostick; NS: Kimberly Charron; QC: Diane Briscoe

Advisory Board

André Watts, concert pianist; Verdine White, bass guitarist Earth Wind & Fire; Doug Schmitt, Schmitt Music; Carolyn Callahan, PhD, UVA National Research Center for the Gifted

Joanne Haroutounian, PhD, Executive Director
Bronwyn Towle, Assistant Director

Regional Coordinators

Northwest: Eileen Knox; Midwest: Sue Wege; South Central: Sue Wege; Northeast: Judy Vanesse; Canada: Glory St. Germain

MusicLink Foundation Governing Board

Chairman: Joanne Haroutounian VA; Secretary: Martha Smith VA; Treasurer: William Haroutounian VA; Nancy Carter VA; Virginia Gutierrez FL; Grace Jean VA; Charles Kinney VA; Sue Wege MN

MusicLink Foundation Donor Support 2012-2013

We thank all of our donors—foundations, corporate sponsors, and individuals who share our passion to bring music to children in need. We have included donations from September 2012 to September 2013. *Italicized* individuals and business partners provided in-kind donations of instruments and music.

Benefactor: Over \$10,000

Arlene and Russell Bridge Endowment Fund
Minnesota MTA Playathon

Gold: \$5,000 – \$9,999

Bill Brakefield Playathon
Louise P. Zonar Grant
Patricia Mehler

Silver: \$1,000 – \$4,999

City of Fairfax Commission in the Arts
Fairfax-Loudoun Music Fellowship
Buchley Charity Fund
Courtney Brackin
Joanne Haroutounian
William Haroutounian
Sue Krebsbach
Courtney Morris in memory of Judith Morris
Anthony Pelosi
Long Island Playathon donated to Sandy Hurricane Relief
Sumner Music Benefit Recital
Vermont/New Hampshire Playathons
Virginia Playathon
Sue Wege

Bronze: \$250 – \$999

Celebration Singers
Music For Young Children
WIU MTNA Student Chapter
James Berquist
Amy Broadbent
Troy Brousseau
Durand & Renee Burns
Jeff Campbell
Beth Chapman
James DeWire
Deirdre Donohue
Alice Eelman
Hope Armstrong Erb
Virginia Geoffrey
James Hawkins
Paul Hoghaug
Michael Jones
Peter Lauria
Arnie & Zena Lerman
Beverly McGahay
Emily Meier Memorial Fund
Jennifer Meles
Gary Moonan
Ben Osmonson
Allen Outlaw
Spyra Papademetriou
Paula Schad — Emily Meier
Martha Smith
Mary Ranke Tamplin Promise to Practice
WIU Student Chapter Promise to Practice
Anne Wang

Sustainer: \$100 – \$249

Jeanne Agee
Rosemarie Albis
Helena Almberg
David Armstrong
Cynthia Batchlor
Brent Beemer in memory of Emily Meier
Kjell Bergh
Delone Brakefield
Laura Brletic
Suzanne Budde
Julie Burkstrand
Amy Busker
Michael DeFilippis
Edwin & Rosalie Demoney
Robert Francis
Jesse Gaddala
Mike & Sheila Gahle
Daniel Gallagher
Gwen Gilliard
Adrienne Griffen
Lisa Hall
M.Hemmick
Debra Hintermeyer
Scott Halden
Albert & Marjorie Horowitz in memory of Emily Meier
Leo & Teresa Julkowski
Steve Julkowski
Erik Hyman
Ann Karels
Elisabeth Keen
Roberta Keen
Margaret Kincheloe
Joel Kirkpatrick
Lai Lan Ko
Candace Kroese
Ann Lee
Thomas Listmann in honor of Jane Cope
Jan & Elizabeth Lodal in honor of Martha Smith
Mari Rosalie Lorenzo
Laurie Lynch
Lisa Lyons
Mary Mack
Lucy McCauley
Tori McKinney
Laura Medin
Peter & Michele Mnatzakanian
Michael Moran in memory of Emily Meier
Kimberley Nichols
Catherine Null
Kerri Oddenino
David Ogle
Judith Pohlmann
Jeannie Reyes
Janet Ringberg
Laura Riski
John Runnels in honor of Diane Perett
Michael Salvatierra in honor of Carmen Merrill
Violet Sanford
Rachelle Shanahan
Steve & Helen Simon
Carolyn Spargo
Loretta Zook Stanley
Kathleen Theisen in memory of the children of
Sandy Hook Elementary
Ednamae Trevey
Kenneth Vostal
Nina Weissberg
Darwin Yasis
Kim Yi

Friend: \$30 – \$99

Betty Ablimit
Denise Adkins
Cher Alegre-Barra
Valerie Armstrong
Marcia Avery in memory of Emily Meier
Lori Badanes
Anup Bagali
Karen Barrieau
Bogdan Baurceanu
Sue & Richard Beckham in memory of Emily Meier
Tricia Bellefenille
Shiv & Varsha Bhatia
Joseph Bica
B. Edward Bleecker
Barbara Boenau in honor of Sylvia Bergert
Heidi Bundy
Colleen Carpenter
Benjamin Caton III
Jane Chase in honor of Judy Vanesse
Hsin Chen
Stella Chiang
Jay Chung
Linda Cisz
Perry Cofield
Lillian Cornetta
Elsa Cusati
Carolina Dahlquist
Julie Davis
Charleen DeGia
Nancy Dennis
Angelita Diaz
Jessica Diaz
Henrietta Dirks
Tricia Dobis
Carolina Domingo
Melissa Dress
Karen Dunn
William Dunne
Jeanne Egerman
Donna Friedmann
Robert Glamm
Dennis & Mary Alice Glynn
Susan Gray
Kathryn Gunderson
Michael Hagburg
LeAnn Halverson in honor of Darice Palmer
Jimsy Hanket
Julie Hannen
Ezelda Hasapopoulos
Beth Heinemann
Jane Helms
Eve Herzog
Carolyn Hill
Chrisanne Holm
Richard Hughey
Lisa Hurwitz in honor of Andy Trice
Terrie Hyman
Jennifer Ishaug
Steven James
Sheila Jesness
Judith Jones
Lisa Keller
Charlie Knowles
Sue Krebsbach
Anita Lambert
Marion Lang in memory of Emily Meier
Christopher Lauro
Deborah Le Hardy
Kristen Levorsen
Nancy Libersky
Antje Liese-Muentinga
Shu-Ling Liu
Mary Lubinski
Jennifer McDewitt
Kenneth McLain
John McMurtery
Sara Macklin



Kathleen Mahoney
Peter Mainetti
Catherine Mala
Mildred Marrian
J. Kenneth Marshall
Warren Marton
Mary Melia
Ophelia Mnatzakanian
Jeanne Mock
Nancy Mohr
Jane Mone
Kathleen Moore
Wade Mosset
Lois Muelich
Ramesh Nargundkar
Nilda Natanauan
Berit Nelson
Robin Nelson
Theresa Nguyen
Brenda Nygren-Moe
Yvonne Oliver
Joseph Pawloski
Pablita Paz
Kiane Perett in memory of Sabine McCormack
Jorge Paola
Brandi Ployhar
Ravi Palavarapu
Anita Punreddy
Thomas Quinn in memory of Emily Meier
Lawrence Reichard in honor of Eric Heywood
Carolyn Reisinger
Diane Remishofsky
Connie Requarth in memory of Emily Meier
Mary Riordan in memory of Emily Meier
Jessica & Andrew Ross
Kevin Salvatore
Judith Schoepflin
Angie Schulte
Susan Schulzetenberg
Susan Schwelling
Qui Shan
Jacqueline Sheehan
Jeffrey Sheehan
Teri Lynn Sigurdson
Elaine Silverman
Michelle Sisler
Larry Smith
Terra Snider
Tiffany Somer
Dean Spadaro
Lynne Stanley
Veronica Stein in memory of Murray Siegel
John & Karen Stiles
Thomas Stutsman
Jennifer Taylor
Robert Therault
Susan Thurin in memory of Emily Meier
Tamara Tinkham
Brenda Tollefson
Meirinda Townsend
Baohuong Tran
Mark Traynor
Cindy & Aaron Truman
Maria Tuscano
Amber Van de Genachte
Tammie Walker
Ann Wasson
Mary Ann Weis
Anna Zachary
John Zook